

# Multi-Unit and Franchise Operations Platform

Execution-control for franchise networks and multi-unit operators.

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## The Standards Drift Problem

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Franchise systems and multi-unit operators define operating standards at headquarters. Locations execute those standards daily. Current tools audit compliance after the fact, through mystery shoppers, periodic site visits, and complaint-driven reviews. By the time standards drift is detected, brand damage is already done. Spreadsheets, paper logs, and basic task-management apps cannot enforce standards at the moment of execution.

## How Shrink Manager Enforces Standards

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Shrink Manager governs how work is actually performed across every location in the network. Headquarters-defined workflows (recipes, portions, procedures, preparation steps, presentation, safety protocols) are deployed uniformly. Staff members complete each task through gated workflows where every step must be verified before the next can begin. Real-time compliance data flows back to headquarters without manual reporting. Execution authenticity is protected by the platform's temporal verification architecture and a pending U.S. patent on franchise-standards enforcement (USPTO Appl. No. 64/043,202).

## Category-Agnostic Applications

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Food-agnostic at the architecture level. Current applications include:

- **Quick-service and fast-casual restaurants:** recipe compliance, portion control, shift procedures, food safety
- **Bakery, cafe, and specialty food:** ingredient handling, preparation workflows, presentation standards, rotation
- **Convenience retail:** merchandising, inventory controls, prepared-foods compliance, operational procedures
- **Multi-unit service operations:** standardized procedures, quality benchmarks, incident documentation

## Validated in Live Production

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Shrink Manager has been enforcing franchise standards in live production for over two years across sister company Anu Sushi LLC's kitchens inside Trinity Health, Sodexo, Aramark, Ford Motor Co., and other national accounts. Outputs synchronize to a central compliance and performance view.

<b>10+</b> synchronized locations	<b>8</b> U.S. states covered	<b>2+ yrs</b> in live production
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## Who Shrink Manager Serves

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- Master franchisors and franchise developers (from 3 to 300+ units)
- Multi-unit operators in food service, retail, and hospitality
- Regional franchise licensees and area developers
- Contract foodservice operators managing distributed production

## For Channel Partners

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Shrink Software works with in-country distributors, franchise technology consultancies, and systems integrators serving the franchise industry. SaaS margin shared with partners; implementation, localization, and master-license onboarding services revenue retained by the partner.

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