

# Food and Beverage Traceability and Compliance

*Execution-control infrastructure for regulated food and beverage operations.*

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## The Gap Between Paper and SAP

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Food and beverage operators face rising traceability and compliance demands from regulators, retail buyers, and institutional foodservice contractors. Paper logs and spreadsheets do not meet the standard. Tier-one ERP deployments cost hundreds of thousands of dollars and take 18 months. Most mid-market operators are stuck between the two. Shrink Manager is the execution-control alternative.

## What Shrink Manager Does

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Shrink Manager captures every receiving event, cooking step, cooling step, transformation, and delivery as a structured workflow. Compliance documentation, lot codes, Key Data Elements, and audit trails are produced automatically as a byproduct of normal operations, not as a separate documentation burden. The platform is mobile-first and multilingual by design, validated across diverse operator workforces.

## International Regulatory Coverage

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The platform was engineered around the U.S. FDA Food Safety Modernization Act Section 204 (Food Traceability Rule). Its architecture is general. With light configuration, Shrink Manager supports documentation and workflow requirements of:

- **European Union** General Food Law (Regulation 178/2002)
- **United Kingdom** Food Safety Act and BRCGS Global Standards
- **Gulf Cooperation Council** GSO food safety standards
- **Singapore** Food Act and Singapore Food Agency traceability requirements
- **Japan** Food Sanitation Act HACCP mandates
- **Australia** FSANZ Food Standards Code

## Validated in Live Production

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Shrink Manager has been running in production for over two years across 10 institutional foodservice kitchens operated by sister company Anu Sushi LLC inside Trinity Health, Sodexo, Aramark, Ford Motor Co., and other national accounts. First external pilot (Corewell Health) onboarding now.

<b>15%</b> average shrink reduction	<b>1M+</b> annual units processed	<b>2+ yrs</b> in live production
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## Who Shrink Manager Serves

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- Mid-market food and beverage manufacturers (3 to 30 production locations)
- Regional food processors, co-manufacturers, and commissaries
- Institutional foodservice operators (hospital systems, university dining, corporate campuses)
- Multi-unit fresh food franchise systems

## For Channel Partners

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Shrink Software works with in-country distributors, value-added resellers, and systems integrators to serve regional markets. SaaS subscription margin shared with channel partners; implementation and localization services revenue retained by the partner. Partner inquiries welcome.

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